



Faculty of Commerce
Accounting Department

The Effect of Sector type on the Strategic Cost Management: Empirical Study on Egyptian hospitals

Thesis Submitted in partial fulfillment of the Degree of MSc. in Accounting ✓

Submitted by:

Noha Said Mohamed Gabr

Demonstrator at Department of Accounting
Faculty of Financial and Administrative Sciences - Pharos University

Supervised by:

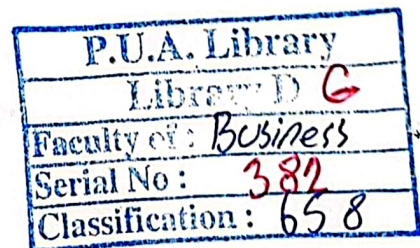
r. Salah Eldin Abdelmoniem Mubarak

Professor of Accounting
Alexandria University
Faculty of Commerce

Dr. Rehab Hafez Elbakary

Lecturer of Accounting
Alexandria University
Faculty of Commerce

2017



ABSTRACT

In today's environment, there is an intensely crowded and competitive marketplace because of the technological innovation and continuous changes in business. So firms need to find more effective and efficient tools to reduce its cost and enhance its competitive position. The aim of this study is to present strategic cost management (SCM) as a cost reduction technique in the Egyptian hospitals, measure the difference in its application between public and private sector, and propose a way for measuring the extent of SCM in Egyptian hospitals.

This research is conducted in a qualitative form. The primary data collection is from academicians from three universities to give their opinion about the proposed index for measuring the extent of SCM application, and the managers, vice managers or the chief financial officers of 57 hospital in Alexandria (27 public and 30 private) to measure the differences among public and private hospital application for SCM.

The empirical findings indicated that the study's sample of academicians accept the proposed index as a mean for measuring the extent of strategic cost management application in Egyptian hospitals. Also, there is no significant difference between the public and private hospitals' extent of application for SCM, where the answers of the public and private sector's hospitals concerning their application of SCM don't differ to a big extent.