

**THE PHYSICAL, SOCIAL AND PERSONAL FACTORS
RELATED TO TOURISM DEVELOPMENT**
(AN ECOLOGICAL STUDY ON ASHTOM EL-GAMEEL PROTECTORATE
AND TANEES ISLAND)

Submitted By

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Abstract

The Physical, Social and Personal Factors Related to Tourism Development: An Ecological study on Ashtom El-Gameel Protectorat and Tanees Island

This study aims at: Identifying the most important physical factors associated with tourism development in Ashtoum El-Gameel Protectorate and Tanees Island. It further determines the most important social factors associated with tourism development in Ashtoum El-Gameel Protectorate and Tanees Isla. The study will also shed light on the main personality traits of the employees of Ashtoum El-Gameel Protectorate and Tanees Island, associated with tourism development which is included in Golberg's Big Five personality traits 1- agreeableness 2-conscientiousness 3-extraversion 4-neuroticism 5- openness to experience.

The study Sample :The research sample was determined in an intentionally random way and represents 134 male and female visitors, all the employees in the protectorate and those in charge of the protectorate and they represent 10 members, in addition to 40 employees working in travel agencies in greater Cairo and portsaid governorate.

Study Tools :

- A questionnaire on tourism development applied to the visitors of Ashtoum El-Gameel protectorate and Tanees Island.
- A questionnaire on tourism development applied to the employees of Ashtoum El-Gameel protectorate and Tanees Island to know their points of view about the development of tourism.

- The Big five personality traits test by Goldberg 1999 translated by Sayed Abohashem 2007
- A personal interview form applied to the employees of travel agencies.

The study has reached the following results :

- 1- There is a statistically significant correlation between the physical factors of tourism development and the desire to repeat the visit to Ashtoum El-Gameel Protectorate and Tanees Island from the standpoint of visitors.
- 2- There is a statistically significant correlation between the physical factors and tourism development from the standpoint of protectorate's employees
- 3- There is a statistically significant correlation between the social factors and tourism development from the standpoint of protectorate's employees
- 4- Conscientiousness is the only factor among the Big Five personality factors that has a statistically significant negative correlation to tourism development, from the standpoint of the protectorate's employees.